



# Privacy Policy

## Information on processing of personal data

This page describes how to manage this website in relation to the processing of personal data of users who consult them.

This is information given in accordance with the current legislation on personal data for users who interact with the services of this website in the framework of the 2016/679 EU Regulation. The information is relevant only for this website and not for other websites that may be consulted by the user through our links.

### The holder of the data processing

Following consultation of the site, data relating to identified or identifiable persons may be processed. The "holder" of the processing is MZ Events srl with registered offices in Via Carlo Farini 81, 20159 Milan. MZ Events srl has the following business Unit: MZ Association, MZ Education, Heartbeataly, MZ Virtual, and which also coordinates the following companies: MZ Travel srl e VET International srl.

#### Place of data processing

The processing connected to the web services are handled exclusively by the technical staff in our company that are in charge of the processing operations, or by persons involved in occasional maintenance operations. No data collected from the web service will be communicated or disseminated to others.

### The Purpose of the processing and legal basis of the processing

The personal data provided by users who request or intend to use services or products offered through the website as well as receiving further specific content is used only to respond to the requested services or information and are disclosed to third parties only in the case where this is necessary for this purpose. The legal basis of the processing is the necessity to give feedback to the requests of the interested parties or to carry out activities foreseen by the agreements defined with the interested parties.

The data will be used for communication, promotion and marketing purposes for events related to the user's activity. With the express consent of the user the data may be used for commercial communication activities relating to offers of products or additional services of the owner. These data will be stored and used for a period of 10 years. The legal basis for this treatment is the consent freely expressed by the interested party.

Apart from these examples, the users' browsing data are kept for the time strictly necessary for the management of processing activities within the limits established by law.



## **Types of data processed**

### **Navigation data**

The computer systems and software procedures used to operate the website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This is information that is not collected to be associated with identified interested parties, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes IP addresses or domain names of the computers used by users connecting to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and the user's computer environment. This data is used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are deleted after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the website.

### **Data provided voluntarily by the user**

The optional, explicit and voluntary sending of e-mails to the addresses indicated on the website entails the subsequent acquisition of the sender's address, which is necessary to respond to requests, as well as any other personal data included in the message. Specific summary information will be progressively reported or displayed on the pages of the website prepared for particular services on request.

### **Optional provision of data**

Apart from that specified for navigation data, the user is free to provide personal data to request the services offered by the Owner. Failure to provide such data may make it impossible to obtain the requested services.

### **Processing methods and data retention times**

Personal data is processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

The data is kept for 10 years or in any case for the time necessary to pursue the purposes indicated in this statement and will be deleted at the end of this period, unless the data must be kept for legal obligations or to assert a right in judicial seat.



## Communication of data to third parties

The collected data may be managed by the following companies limited to the purpose of providing the services requested by the user. Third-party companies will not be authorized to transfer this data to other companies, institutions or persons.

### 1. Associations

The data collected for registrations to events organized by MZ Events or MZ Travel or VET International will be provided in an analytical way or aggregated to the Scientific no Profit Association promoter of the event.

### 2. Companies

The data collected for registrations to events organized by MZ Events or MZ Travel, where it will be necessary to manage Educational Grants according to the MedTech Europe Code of Ethics, will be provided in a global manner to all the sponsoring companies of the Educational Grants, limited to Name, Surname, City and State, so that the relationship between sponsor and professional is not connected.

### 3. Suppliers

Hotel, catering, travel agencies, websites for booking bus transport services, flights and trains, IT services (Teras MM srl, MailUp, social networks).

### 4. Public administration

The data collected for registration to ECM accredited events organized by MZ Events or other group companies, will be provided in an analytical and/or aggregated manner to the Ministry of Health, Agenas and Cogeaps for the assignment of CME credits.

## Rights of the interested parties

Within the limits and under the conditions established by law, the owner is obliged to respond to the requests of the interested party regarding personal data concerning him / her. In particular, as stated by the current legislation:

1. The interested party has the right to obtain information from the data controller regarding the status of his personal data, and whether the data is currently being processed. If positive, he can access the following information:
  - a) the purposes of the processing;
  - b) the categories of personal data in question;
  - c) the recipients or categories of recipients to whom the personal data have been or will be communicated, in particular if recipients of other countries or international organizations;



- d) whenever possible, the retention period of the personal data should be provided or, if not possible, the criteria used to determine this period;
- e) the existence of the right of the data subject to request the data controller to rectify or delete personal data or limit the processing of personal data concerning him or to oppose treatment of their data;
- f) the right to lodge a complaint with a supervisory authority;
- g) if the personal data has not been collected from the data subject directly, all information available on their origin should be available;
- h) the existence of an automated decision-making process, including profiling

2. The data subject has the right to obtain the correction of any inaccurate personal data concerning him from the data controller without undue delay. Taking into account the purposes of the processing, the data subject has the right to obtain the integration of incomplete personal data, also by providing an additional declaration.

3. The data subject has the right to obtain from the data controller the deletion of personal data concerning him without undue delay and the data controller is obliged to cancel the personal data without undue delay within the limits and abiding by current regulations. The data controller will communicate to each of the recipients to whom the personal data have been transmitted any corrections or cancellations or limitations of the processing within the limits and in the forms provided for by the current regulations.

4. The interested party has the right to obtain the limitation regulation of the process from the data controller.

5. The interested party has the right to receive, in a structured, commonly used and automatically readable form, the personal data concerning him / her provided to a data controller and has the right to transmit such data to another data controller without impediments from part of the data controller to whom he provided them

To exercise the rights listed above, or to request further information on the processing of data, the person concerned should send the request to Francesca Valerio to the following email [gdpr@MZevents.it](mailto:gdpr@MZevents.it).



# Cookie policy

Cookies means a textual element that is inserted into the hard disk of a computer only after authorization. Cookies have the function to streamline the analysis of web traffic or to indicate when a specific site is visited and allow web applications to send information to individual users. No personal data of users is acquired by the website in this regard. We do not use cookies to transmit information of a personal nature, nor are used c.d. persistent cookies of any kind, or systems for tracking users. The use of session cookies is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to allow the safe and efficient exploration of the site. Session cookies used on the site avoid the use of other technologies that could compromise the privacy of users' browsing and do not allow the acquisition of personal identification data.

## Types of Cookie

### Technical Cookies

This type of cookie allows the proper functioning of certain areas of the Website. There are of two categories: persistent and session:

- a) persistent: once the browser is closed, the data is not destroyed but remains until the pre-set expiration date
- b) session: they are eliminated every time the browser is closed

These cookies, always sent from our domain, are necessary to view the site correctly and in relation to the technical services offered, will therefore always be used and sent, unless the user does not change the settings in their browser (thus disrupting the display of pages of the site).

### Analytics Cookies

Cookies in this category are used to collect information on the use of the site. MZ will use this information in respect of anonymous statistical analysis in order to improve the use of the Website and to make the content more interesting and relevant to the requests of the users. This type of cookie collects anonymous data on the activity of users and how they landed on the Website. Analytical cookies are sent from the site itself or from third-party domains.



## **Analysis cookies for third-party services**

These cookies are used in order to collect information anonymously on the use of the Website by users such as: pages visited, time spent on individual pages, origins of the traffic of origin, geographic origin, age, gender and interests for the purpose of marketing campaigns . These cookies are sent from third-party domains external to the Website.

## **Cookies to integrate products and functions of third-party software**

This type of cookie integrates features developed by third parties within the pages of the site such as icons and preferences expressed in social networks in order to share Website content or for the use of third-party software services (such as software for generate maps and additional software that offer additional services). These cookies are sent from third-party domains and from partner sites that offer their functionality on the pages of the website.

## **Profiling Cookies**

There are no profiling cookies.

The website, according to current legislation, is not required to seek consent for cookies and technical analytics that are necessary to provide the required services.

For all other types of cookies, consent may be expressed by the User with one or more of the following methods:

- a) Through specific configuration of the browser used or the related computer programs used to navigate the pages that make up the Website.
- b) By changing the settings in the use of third-party services

## **Web sites and third-party services**

The Site may contain links to other Websites that have their own privacy policy which may be different from those adopted by mzcongressi.com and therefore mzcongressi.com cannot be responsible for these websites.

## **List of cookies**

The Website does not use profiling cookies but uses only technical and session cookies as indicated in the following table. We reserve the right to update and supplement this table in case we need to use additional cookies.



Cookie	Third Party Cookies	Permanent Cookies	Session Cookies
PHPSESSID			Preserves status of users in the various pages of the Website
Google Analytics	Google-analytics.com		Memorizes accesses Memorizza gli accessi
Facebook	Facebook.com	Duration: 3 months Used by Facebook to provide a series of advertising products	
NID	Google	Duration: 6 months	
_GA	Google-analytics.com	Duration: 2 years	
_GAT	Google-analytics.com		sessions

## How to disable cookies by configuring the browser

If you would like to learn more about how your browser stores cookies during your browsing, please follow these links on the websites of the respective suppliers.

Mozilla Firefox

<https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Google Chrome

<https://support.google.com/chrome/answer/95647?hl=it>

Internet Explorer

<http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>

Safari 6/7 Mavericks

[https://support.apple.com/kb/PH17191?viewlocale=it\\_IT&locale=it\\_IT](https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT)

Safari 8 Yosemite

[https://support.apple.com/kb/PH19214?viewlocale=it\\_IT&locale=it\\_IT](https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=it_IT)

Safari su iPhone, iPad, o iPod touch

<https://support.apple.com/it-it/HT201265>



## Data Controller

The data controller is MZ Events srl, with the registered office in via Carlo Farini 81, 20159 Milan

The data may be processed by the following IT company:

1) Teras MM srl, with the registered office in Via Negroli 26 - 20133 Milan, regarding the storage of personal data of users registered in congresses / events and the management of the servers on which they are stored;

The complete list of data processors can be consulted by sending an e-mail to the Data Controller at the following e-mail address:

[gdpr@MZevents.it](mailto:gdpr@MZevents.it)

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